EXOTICA



INCREDIBLE AMBIENCE

about US

In an industry where some sellers focus on innovation, the other few choose to concentrate on variety, EXOTICA has adopted a holistic strategy of encompassing all the attributes of the product. EXOTICA epitomizes consumerfirst approach with an enduring combination of innovation, unique variety and quality.

Since its inception in 2011, EXOTICA tiles, based at Morbi in Gujarat at, is one of the pioneer and dominant manufacturers cum exporters of premium glazed vitrified tiles. EXOTICA has state-of-the-art manufacturing facility with latest technology machinery imported from Italy, Spain and China. At EXOTICA, we believe in providing superior quality and services, further strengthening our relationship with consumers.

In tandem with an increasing demand of vitrified tiles, we have an installed capacity of 55,000 sq.m./day of GVT, PGVT, WALL TILES and Double Charge tiles spread across a humongous 65 acres land. We have collaborated with the largest Italian conglomerate, Sacmi for its press technology and installed System digital printing machine, which helps us yield innovative tiles with stunning designs and excellent quality. We constantly emphasize on new product development catering the dynamic and unique taste of our consumers.

20 Years of experience in ceramic industry **30+**Export countries

300+
Dealers
in INDIA

20m

Sq. mtrs. production per year 260,000

Sq. mtrs. land 300+

Passionate employees

The structure, technology and the entire setup at EXOTICA is in sync with the contemporary times. Innovation, progress, commitment and perfection are the four fundamental pillars of the company. Core values of the EXOTICA team is a combination of intelligence, skills, knowledge and dedication. The people working at CREANZA love to invent and reinvent while exploring new concepts with the help of our state-of-the-art technology and a positive attitude.

The unmatched technical brilliance of our manufacturing units and genuine efforts of the man power has led us to the path of growth and progress. Marching ahead on the bright path of achievement we are bringing a new thought process for the best results. Ideas for the future!



An exceptional collection

The 600x600mm tiles give a charming look to a space with their compact size and seamless appeal. They offer infinite design possibilities with their incredible and attractive style.













gh Mainten gth Fre







andom esigns

0.08% water obsorption

hemical



- Finish

PLEASANT DEPICTION OF BRILLIANT SURFACES



GLOSSY







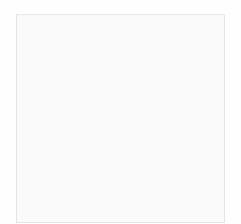




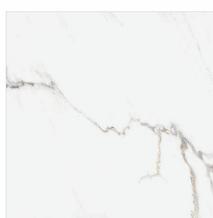








Prime White



Prime Statuario Faces : 4



Prime Statuario Pearl Faces : 4



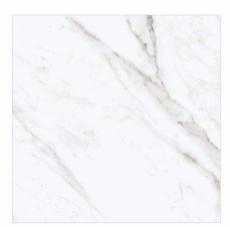
Prime Statuario Fine Faces : 9



Prime Statuario Mars Faces : 11



Prime White Portoro Faces: 6



Prime Cararra Faces : 4



Prime Mestro Bianco Faces: 8



Prime Moon Onice Pearl



















Prime Marvel Beige Faces : 4



Prime Nios Crema Faces : 5



Prime Nios Beige Faces : 4



Prime Milky Crema Faces : 3



Prime Caramel Bone Faces : 4



Prime Caramel Crema Faces : 4



600x600mm





Strength





Chemical Resistant

EXOTICA® tile & sanitaryware



Prime Sicilia Crema Faces : 8



Prime Sicilia Brown Faces : 8



Prime Milan Crema Faces : 6



Prime Sicilia Bianco Faces : 8



Prime Sicilia Grey Faces : 8



Prime Milan Grey Faces : 6



Prime Armonia Beige Faces : 6



Prime Armonia Grey Faces : 6





















Prime Fiorito Beige Faces : 8



Prime Montana Crema Faces : 5



Prime Montana Grey Faces : 5



Prime Milos Crema Faces : 6



Prime Pulpis Beige Faces : 4



Prime Pulpis Nero Faces : 4

















Prime Angar Crema Faces : 6



Prime Angar Brown Faces : 6



Prime Pinaquva Pearl Faces : 8



Prime Angar Bianco Faces : 5



Prime Angar Grey Faces : 6



Prime Pinaquva Ice Faces : 8

















Prime Horizon Crema Faces : 8



Prime Horizon Brown Faces : 6



Prime Austin Beige Faces : 6



Prime Horizon Bianco Faces : 8



Prime Horizon Grey Faces : 8



Prime Austin Silver Faces : 5















EXOTICA®



Prime Dyna Classic Pearl Faces : 4



Prime Daino Beige Faces : 4



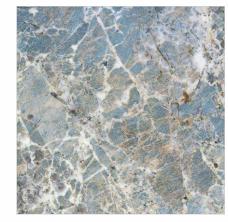
Prime Serbia Grey Faces : 8



Prime Dyna Crema Faces : 4



Prime Daino Grey Faces : 4



Prime Amazon Faces: 4



Prime Iroko Wood Brown





600x600mm

Prime Majestic







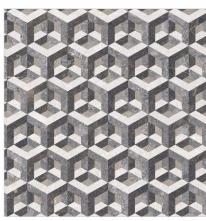














Prime Melgia Grey

Prime Sand Floral



















Prime Glamorus White Book Match



Prime Safari Bianco Book Match



600x600mm







High Strength



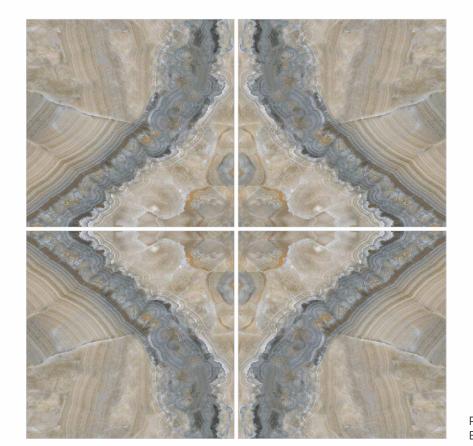








Prime Gold Crystal Onyx Book Match



Prime Cloudy Verde Book Match









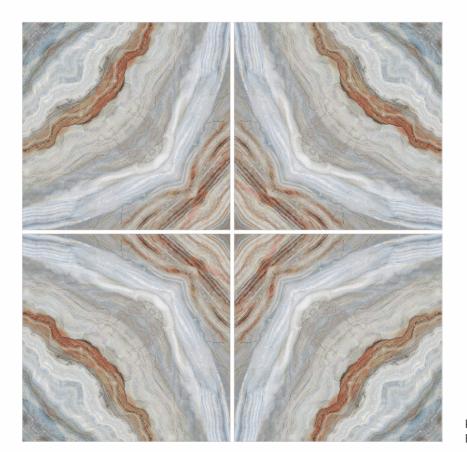








Prime Alfanjo Beige Book Match



Prime Alfanjo Mint Book Match

















Prime Atrium Azul Book Match



Series

- Rustic With Glossy EffectRustic FinishMetal Effect

HARMONY OF **PATTERNS** AND COLOURS

OROCCAN!





Moroccan Series Rustic With Glossy Effect















Prime Mo Mainzu Lorento Faces : 4



Prime Mo Rivalta Brown



Prime Mo Rivalta Blue



Prime Athena Grey



Prime Athena Pearl



Prime Turquoise



Moroccan Series Rustic Finish

600x600mm







High Strength



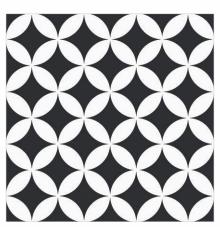








Prime District Strips



Prime District Circle



Prime Urbano Grey



Prime Mo Village Grey Faces : 10



Prime Mo Village Red Faces : 10



Prime Floral Blue



Moroccan Series

Rustic Finish













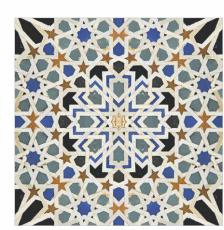








Prime Murano



Prime Portico



Prime Inspiro Azul



Prime Inspiro Vision



Prime Artsy Cielo



Moroccan Series Metal Effect









Strength



Free



Chemical Resistant

EXOTICA® tile & sanitaryware



Prime Mo Meta Brown Faces : 2



Prime Mo Meta Blue Faces : 2



Prime Mo Tiras



Prime Intalio Faces: 2



Prime Palacio



Prime Polo



Prime Marco



Prime Mo Colovers Rosso Faces: 6



Prime Mo Colovers Green Faces : 6



Prime Mo Colovers Blue Faces : 6



- Finish
 With Glossy Effect
 Rustic

THE SYNERGY OF ELEGANCE AND ALLURE

RUSIIC





Rustic Finish With Glossy Effect

600x600mm





Strength





Chemical Resistant





Prime Arena Crema Faces : 4



Prime Arena Brown Faces : 4



Prime Arena Bianco Faces : 4



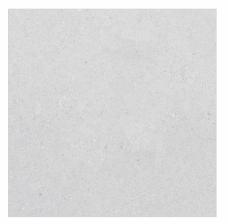
Prime Sanvi Stone Crema Faces : 5



Prime Sanvi Stone Brown Faces : 5



Prime Arena Grey Faces : 4



Prime Sanvi Stone Bianco Faces : 5



Prime Sanvi Stone Grey Faces : 5



Prime Arena Grigio Faces : 4









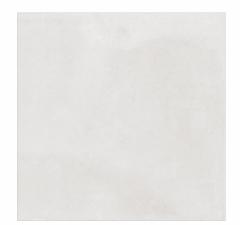




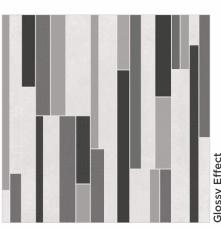


Chemical Resistant





Prime Canova Ice Faces: 3



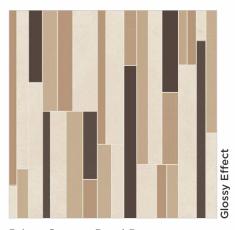
Prime Canova Ice Decore



Prime Canova Steel Faces : 3



Prime Canova Pearl Faces: 3



Prime Canova Pearl Decore



Prime Canova Taupe Faces: 3



Prime Canova Latte Faces: 3



600x600mm







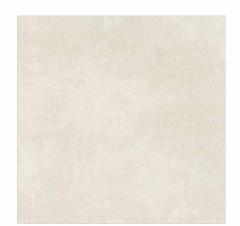
Strength







EXOTICA®



Prime Cementum Beige Faces : 4



Prime Cementum Vison Faces : 4



Prime Cementum Bone Faces : 4



Prime Cementum Cotto Faces : 4



Prime Cementum Cotto Decor



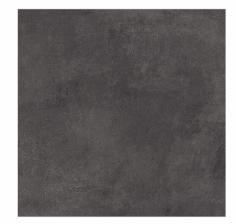
Prime Cementum Gris Faces : 4



Prime Cementum Moka Faces : 4



Prime Cementum Moka Decor



Prime Cementum Nero Faces : 4



600x600mm







Strength











Prime Cementum Verde Faces: 4



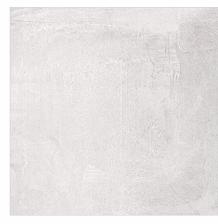
Prime Concrete Beige Faces : 4



Prime Concrete Coffee Faces : 4



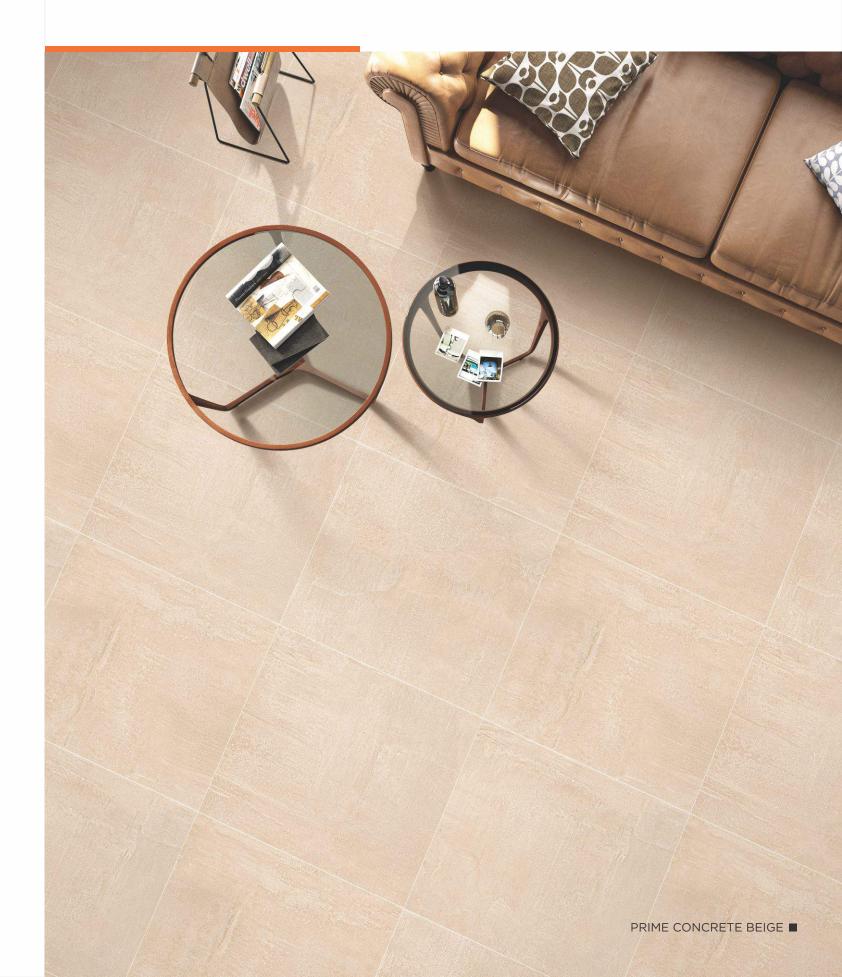
Prime Cementum Azul Faces: 4



Prime Concrete Bianco Faces: 4



Prime Concrete Antracita Faces: 4





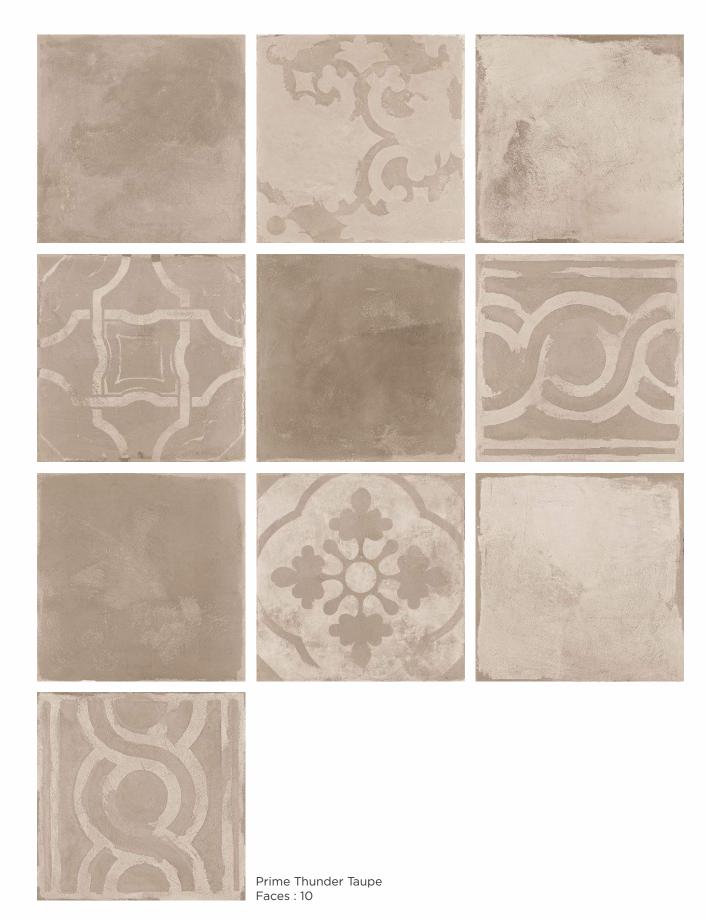






Chemical Resistant







600x600mm







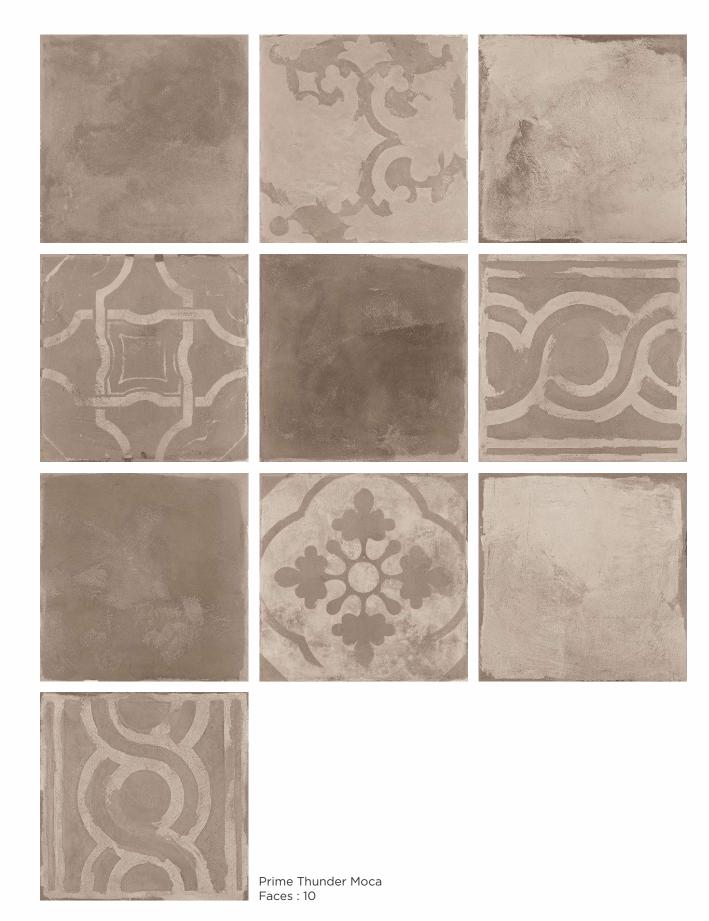
High Strength

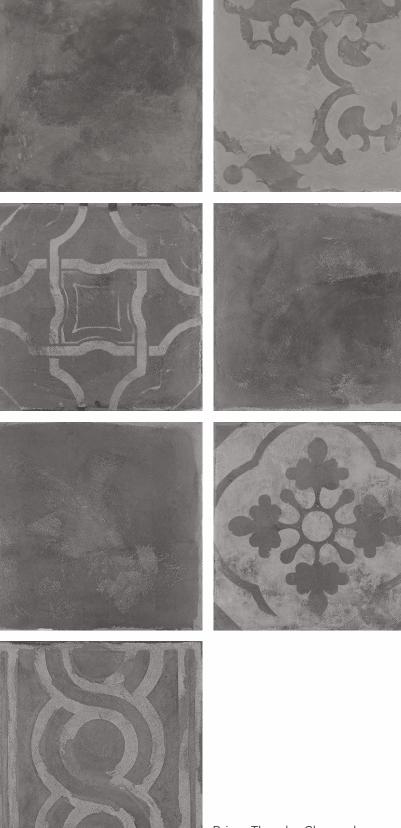












Prime Thunder Charcoal Faces : 10



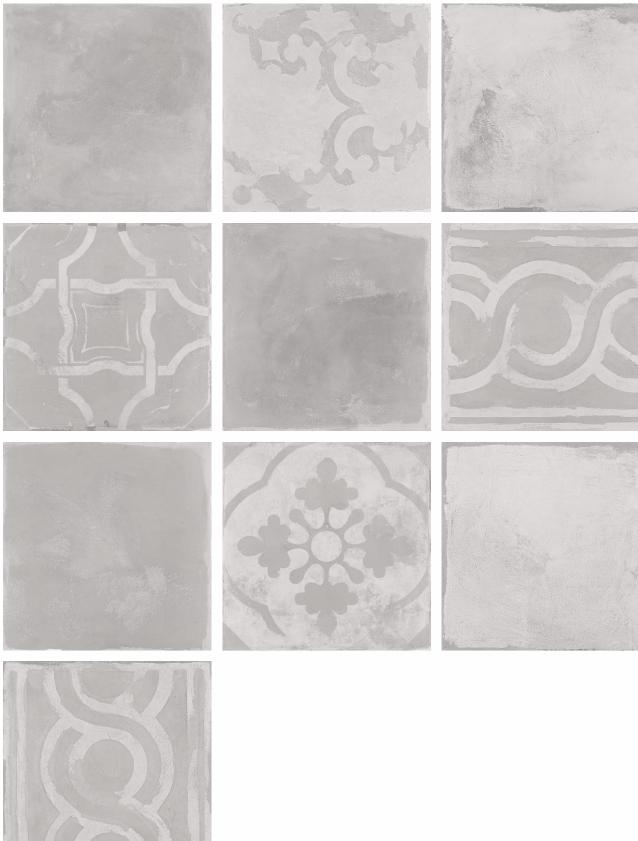






















Strength







EXOTICA®



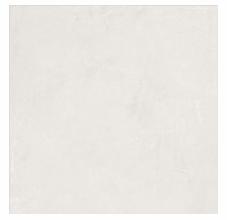
Prime Symphony Ivory Faces : 8



Prime Symphony Moca Faces : 8



Prime Symphony Coffee Faces: 8



Prime Symphony Bianco Faces : 8



Prime Symphony Gris Faces : 8



Prime Symphony Nero Faces : 8



Prime Symphony Cotto





600x600mm







Strength











Prime Iroko Wood Natural Faces : 3



Prime Iroko Wood Coffee Faces : 3



Prime Iroko Wood Brown Faces : 3



Prime Rhine Wood Cherry Faces: 8



Prime Jenga Wood Brown



Finish

A MODERN INTERPRETATION OF SURFACES



16 AM

CARVING



Carving Finish















Prime Cararra White Faces : 4



Prime Montana Crema Faces : 6



Prime Montana Brown Faces : 4



Prime Etna Silver Faces : 4



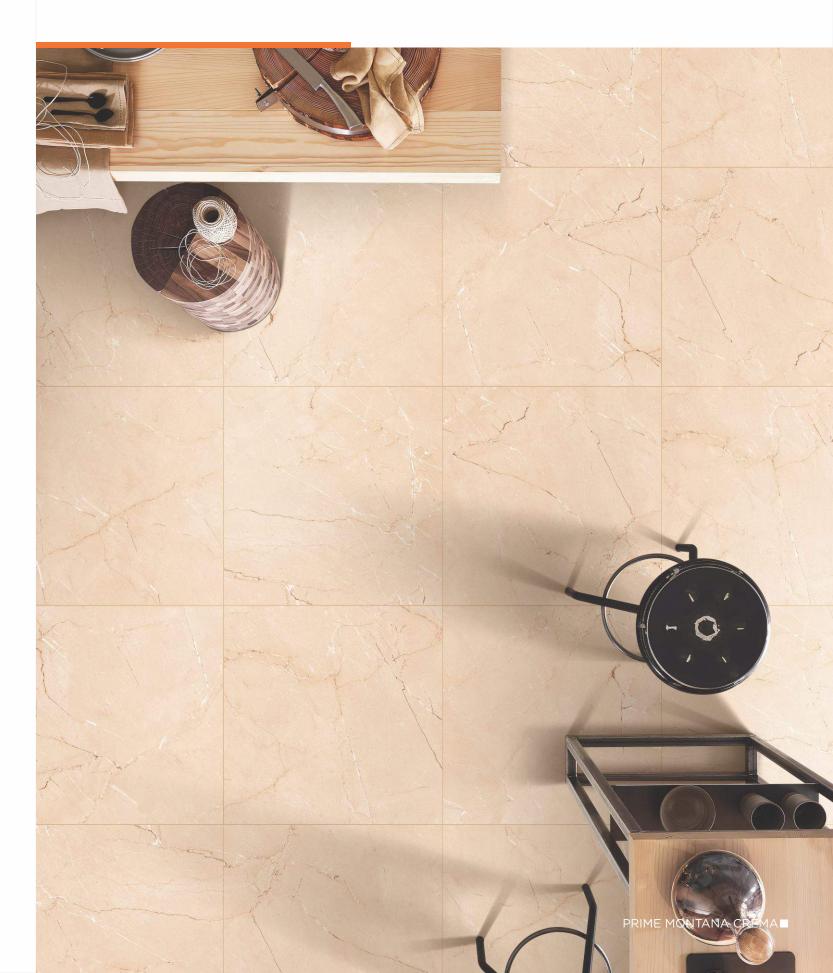
Prime Montana Silver Faces : 6



Prime Montana Grey Faces : 6



Prime Etna Sand Faces : 4



Finish

A BALANCED MIX OF STYLE & TEXTURE





SUGAR



Sugar Finish

600x600mm







Strength



Maintenance Free





EXOTICA®



Prime Statuario Pearl Faces : 4



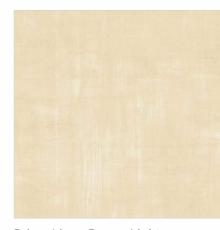
Prime Mestro Gold Faces : 8



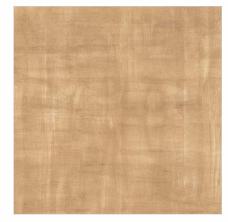
Prime Natural Pebbles



Prime Marvel Beige Faces: 4



Prime Linen Brown Light Faces : 3



Prime Linen Brown Faces : 3



Prime Travertino Beige

Faces: 4



Sugar Finish

600x600mm





Strength











Prime Iroko Wood Natural Faces : 3



Prime Iroko Wood Brown Faces : 3



Prime Jenga Wood Brown



Prime Nigeria Brown Faces : 4



Prime Nigeria Verde Faces : 4

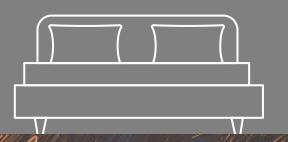


Prime Jenga Wood Coffee



Finish

ELITE SURFACES FOR ELEGANT SETTINGS





High Gloss

600x600mm











Chemical Resistant





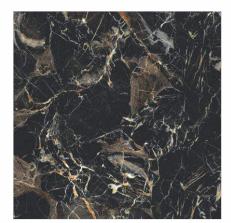
Prime Emprador Brown Faces : 4



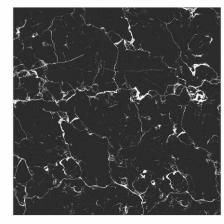
Prime Haritage Noce Faces : 4



Prime Scarlet Coffee Faces : 4



Prime Mercury Negro Faces: 4



Prime Magic Black Faces: 4



Prime Roxy Nero Faces : 6



Prime Natural Crystal Faces : 4



High Gloss

600x600mm





Strength







Chemical Resistant





Prime Keylin Onyx Brown Faces : 4



Prime Keylin Onyx Sea Faces : 4



Prime Keylin Onyx Azul Faces : 4



Prime Fluid Brown Faces: 4



Prime Fluid Green Faces: 4



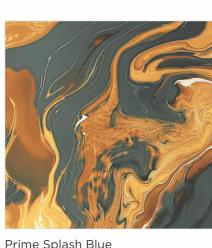
Prime Roman Blue Faces: 4



Prime Splash Gold Faces: 4



Prime Splash Blue Faces : 4

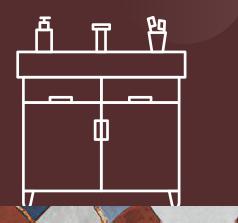




Finish

BLEND OF FRAGMENTS OF COLOURS







Prismatic

Finish

600x600mm







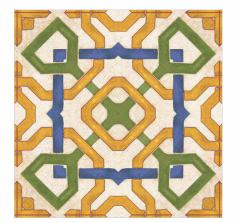
Strength















Prime Mo Nexus Red



Prime Mo Cherkoul Natural



Prime Mo Tropanza Rosso

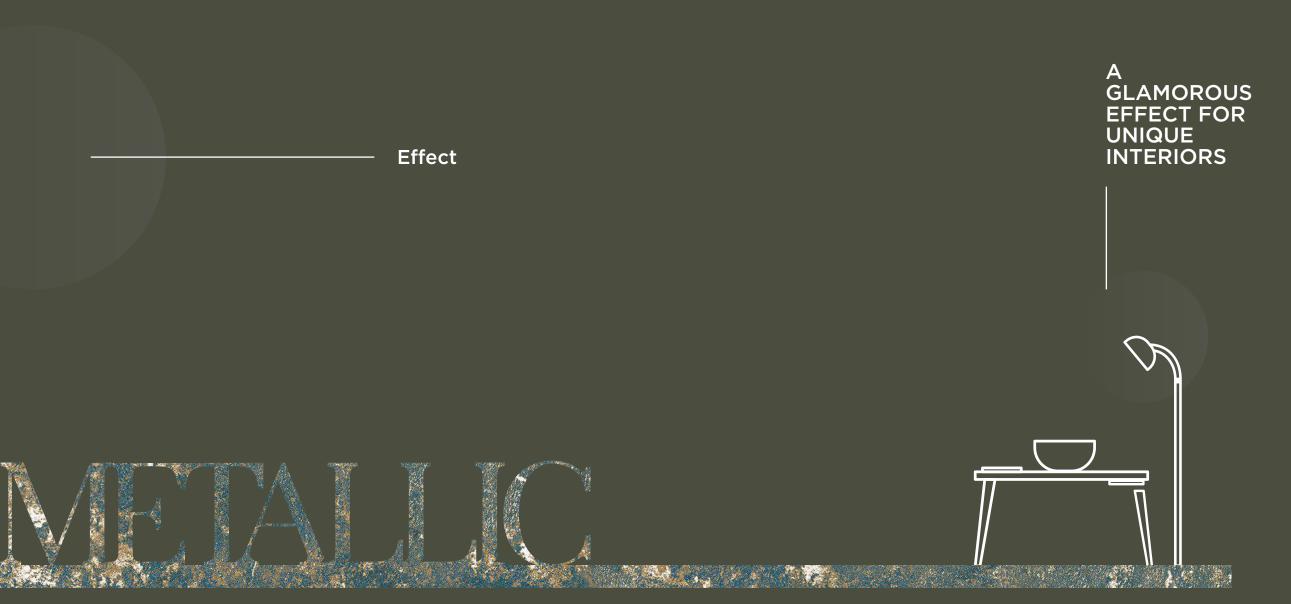


Prime Mo Tropanza Yellow



Prime Mo Zellige Blue







Metallic Effect

600x600mm















Prime Metal Copper



Prime Metal Titanium



Prime Metal Azul



Prime Adige Bronze Faces : 4



Prime Adige Grey Faces : 6



Prime Adige Carbon Faces : 4



Prime Adige Azul Faces : 4



finish

A TRIBUTE TO GRACEFUL STYLE





Radiant Finish

600x600mm





Strength









Prime Contessa Steel Faces : 5



Prime Contessa Steel Decor Faces: 6



Prime Contessa Amber Faces : 5



Prime Contessa Titanium Faces: 5



Prime Contessa Titanium Decor Faces: 3



Prime Contessa Amber Decor Faces: 3



Prime Contessa Denim Faces: 5



Prime Contessa Denim Decor

Faces: 3



- Finish
 Rotto
 Rotto With Glossy Ink

THE CONTEMPORARY REPRESENTATION OF WOOD



Wood Rotto

Finish

600x600mm















Prime Ringo Wood Natural Faces : 10



Prime Ringo Wood Brown Faces : 10



Prime Ringo Wood Coffee Faces : 10



Rotto Finish









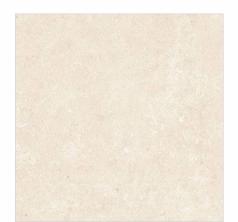


Maintenance Free





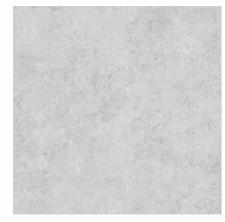
EXOTICA®



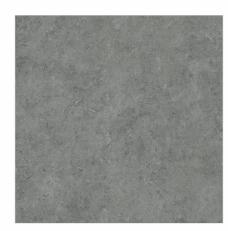
Prime Antico Beige Faces : 4



Prime Antico Choco



Prime Antico Light Grey Faces : 4



Prime Antico Dark Grey Faces : 4



Rotto Finish With Glossy Ink

















Prime Candler Gris Faces : 6



Prime Candler Graphite Faces : 6



Prime Candler Grigio Faces : 6



Prime Candler Beige Faces : 6



Prime Candler Brown Faces: 6



TECHNICAL SPECIFICATION OF GVT/PGVT

CHARACTERISTIC	International Standards Group B1a- ISO 13006 Annx. G.	MEAN VALUE OF EXOTICA	TEST METHOD
Deviation In Length	± 0.60%	± 0.10%	ISO-10545-2
Deviation In Thickness	± 5.00%	± 4.00%	ISO-10545-2
Straightness Of Sides	± 0.50%	± 0.10%	ISO-10545-2
Rectangularity	± 0.60%	± 0.10%	ISO-10545-2
Surface Flatness	± 0.50%	± 0.15%	ISO-10545-2
Surface Quality (%)	A minimum of 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of tile	95% Free from Visible Defects	ISO-10545-2
Scratch Hardness of Surface (Moh's scale)	Min. 6	Min. 6	ISO-10545-2
Modulus of Rupture	> 35N/mm³	> 40N/mm²	ISO-10545-4
Breaking Strength	> 1300 N	> 1500 N	ISO-10545-4
Water Absorption	< 0.50%	< 0.08%	ISO-10545-3
Stain Resistance	Stain Resistant	Stain Resistant	ISO-10545-14
Chemical Resistance	No Damage	No Damage	ISO-10545-13
Thermal Expansion	< 9 x 10 ⁻⁶	< 7 x 10 ⁻⁶	ISO-10545-8
Moisture Expansion	Nil	Nil	ISO-10545-10
Thermal Shock Resistance	No Damage	No Damage	ISO-10545-9
Resistance to Surface Abrasion	Manu. to State Abrasion Class	PEI class 3-5	ISO-10545-7
Bulk Density	> 2.00	> 2.20	ISO-10545-3

PACKING DETAIL

Product	Size	Pcs. / Box	Area / Box
GVT PGVT COLLECTION	600x600mm	4	1.44 sq. mtr.

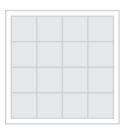
Note: Colour Shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on the cartons of the tiles as no responsibility can be accepted by the company once the tiles have been fixed.

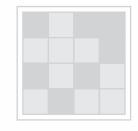


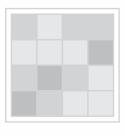
DESIGN, PATTERN & SHADE VARIATION GUIDE

Current development efforts have made Ceramic tiles to resemble and look authentically identical to natural materials (Stone, Wood, Fabric), and it has become increasingly difficult in many cases, to distinguish between the tow.

Recognising this situation, it is necessary to be informed on the grade of Design & Pattern variation that is expected form these products. as a general reference the Design & Pattern guide below classifies a scale of ranges according to the degree of the variation.









V1 Uniform Appearance

V2 Slight Variation

V3 Moderate Variation

V4 Substantial Variation

The Classification Is As Follow:

V1 Minimal Variation

V3 Random Variation

V2 Slight Variation

V4 Substantial Variation

High Definition Image

While Laying the tiles please follow the arrow Mark on the back of the tiles For removing the wax from the surface of the tiles please use the soft cotton cloth for rubbing white any boric/talc powder

COME JOIN US & EXPLORE THE RIGHT DIMENSIONS

EXOTICA

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E: info@exoticaceramic.com /export@exoticaceramic.com **T**: +91 96622 99003 / +91 02822 295833

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